

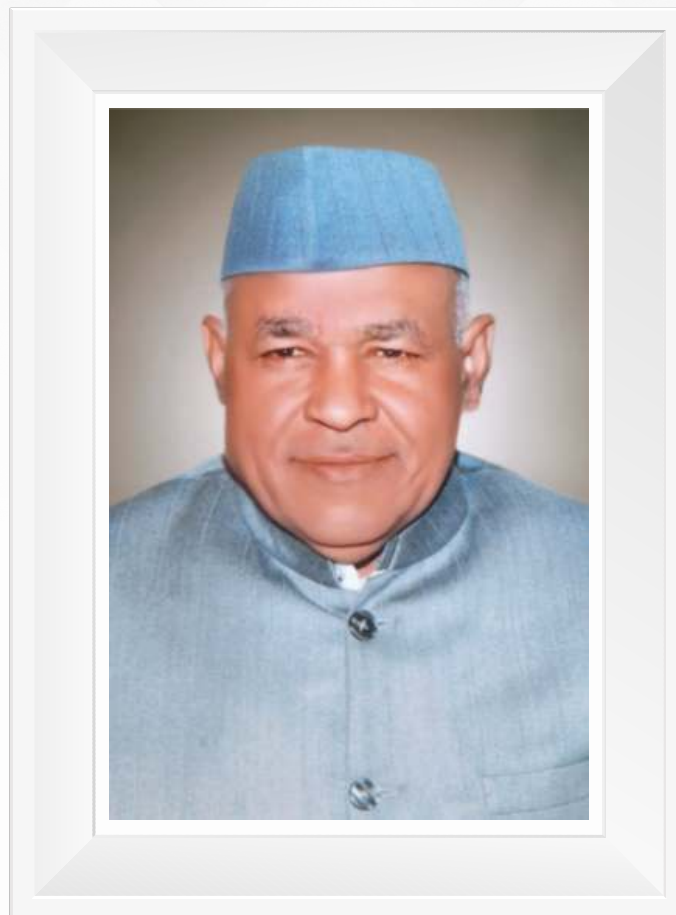


Basmati Rice

اروما

www.aromaagrotech.com

Our
FOUNDER



Late Sh. Jiya Lal Gupta
1936-2005

Introducing **AROMA**



Basmati Rice

Established in 2004, Aroma Agrotech Pvt. Ltd. has become a prominent player in the international rice milling and export sector. Situated in Gharaunda, Haryana, we are experts in manufacturing high-grade Basmati rice, which is renowned across the globe for its exceptional quality and fragrant fragrance. Our two decades of experience bears witness to our commitment to quality, innovation, and client pleasure.

With a cutting-edge milling facility that can process 32 MT of material per hour and 45 MT of material per hour for sorting and packaging, we are honoured to be a Four Star Export House approved by the Government of India. Our multiple certifications, which include GMP, BRC, FDA, HACCP, ISO 9001-2015, ISO 22000-2018, and MSME ZED Gold, attest to our dedication to quality.

At Aroma Agrotech, we provide unrivalled quality by fusing cutting-edge technology with time-tested knowledge. Our rice processing facilities are outfitted with state-of-the-art equipment from top international producers, guaranteeing a smooth transition from rice paddies to packaged rice—all without the need for human intervention. Aroma Agrotech consistently provides quality and value, making it a reliable global partner with exports to more than 40 countries. Our goal is to introduce the globe to the richness of Indian Basmati rice while upholding a strong commitment to sustainability, openness, and client happiness.

“*Traditional* TASTE FROM THE FOOTHILLS OF **HIMALAYAS**,”



VISION

To Expand Globally & Serve
RICH INDIAN AGRO
PRODUCTS ACROSS THE GLOBE

Aroma wants to provide premium Indian agro-based goods all over the world. Gaining the trust of our clients with excellent farming products, excellent client support and transparent & truthful business practices is our core chief concern.

Our objective is to become one of India's leading global exporters of agricultural products

MISSION

To Provide Unmatched Quality &
DELIVER
AT MOST PROFITABLE RATES

Aroma's goal is to provide the highest calibre agro-based products at the most advantageous prices. Our top priority is to surpass market expectations by offering premium, fresh items at competitive costs.

Our success and excellent recognition are attributed to our quality.

”To Spread

Aroma of Indian Basmati Rice
ACROSS THE GLOBE”

Our CORE VALUES



Quality & Trust

The foundation of all we do is quality. We uphold the highest standards and do not compromise on delivering superior items. We never accept subpar quality in our goods or work.



Respect & Integrity

Everyone should be treated with decency, thoughtfulness, and civility in our opinion. At Aroma Agrotech, we value each person for who they are and their natural rights, regardless of their upbringing, convictions, or viewpoints.



Ethical Business Practice

Our company is built on the principles of commitment, honesty, and openness. We always uphold the highest ethical standards with our clients, workers, and society at large in order to establish enduring, trust-based relationships with our customers, partners, and communities.



Progressiveness & Innovation

We are always changing and are open to new concepts and approaches that benefit our clients. We aim to address problems in novel and efficient ways by launching cutting-edge goods and services.



Value for Money

We are dedicated to giving outstanding value for money. In terms of taste, quality, and packaging, our products surpass client expectations while maintaining a competitive price point.



Social Responsibility

We're determined to take actions that advance society. We try to make a good difference in the world around us through community-driven projects, health and nutrition-focused initiatives, and environmental efforts.

“Traditional TASTE FROM THE FOOTHILLS OF HIMALAYAS,”

Timeline

TIMELINE



Basmati Rice



MSME 2013 & 2014
(Recg. by Govt. of India)



Basmati Rice



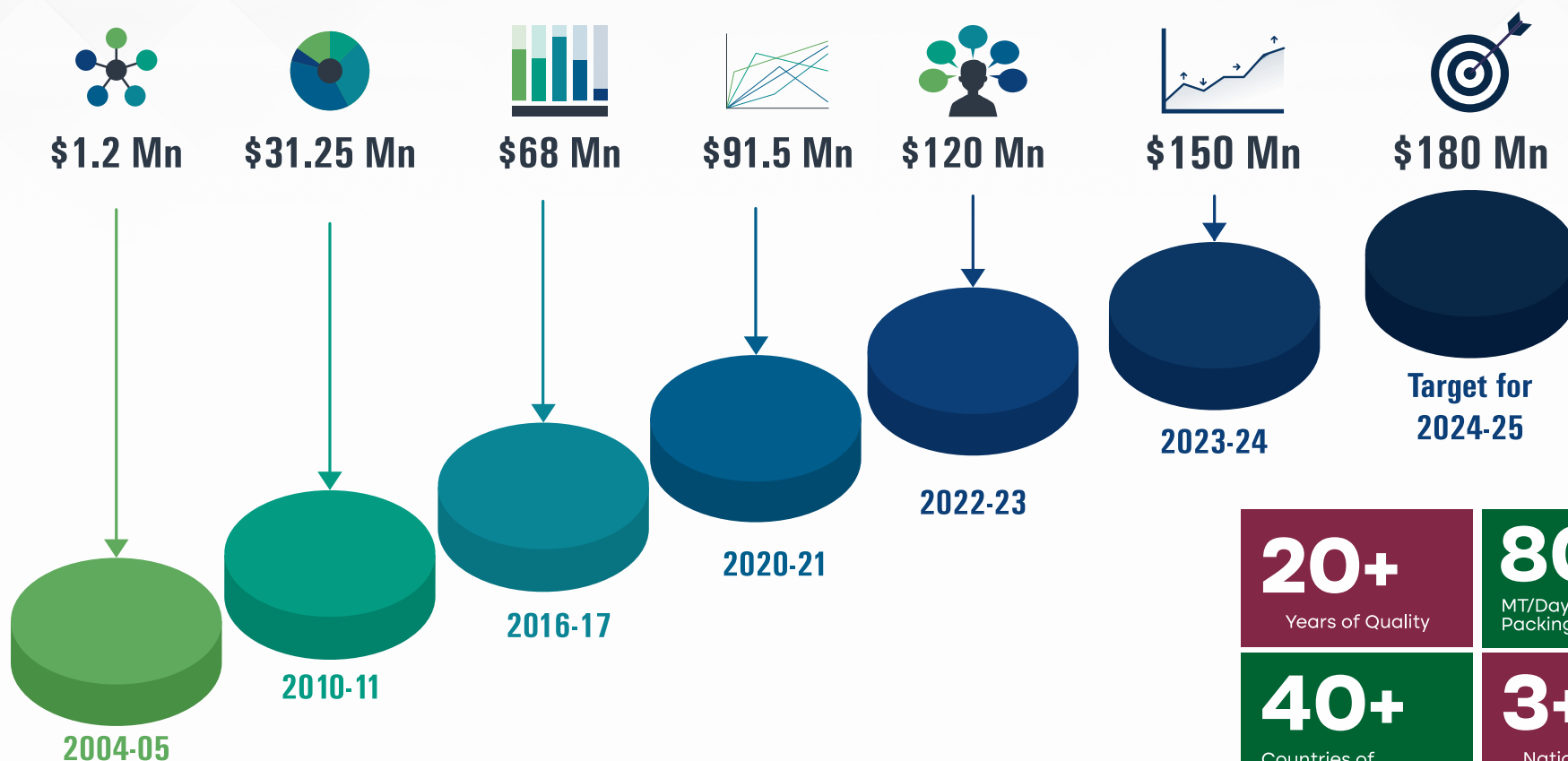
Niryat Shree,
2022



GOVT. RECOGNIZED
4 STAR EXPORT HOUSE

Pre 2010	2011-2015	2016-2020	2021	2022	2023
<ul style="list-style-type: none"> • Commencement of operations. • Incorporation of company. 	<ul style="list-style-type: none"> • 1st prize MSME 2013 & 2nd prize MSME 2014 • Launched our brand AAT & Aroma Basmati Rice. 	<ul style="list-style-type: none"> • Asia's Greatest Brands & Leaders • 3 star export house • SKOCH Award. 	<ul style="list-style-type: none"> • Currently serving 40+ countries across the globe 	<ul style="list-style-type: none"> • Niryat Shree Award, 2022 (From the Hon'ble Union Minister of Commerce & Industry, Sh. Piyush Goyal. 	<ul style="list-style-type: none"> • 4 star export house • Economic Times Most Influential Leaders

Escalating **AROMA** ACROSS



20+ Years of Quality	800+ MT/Day of Packing Capacity
40+ Countries of Export	3+ National Awards

“*Traditional* TASTE FROM THE FOOTHILLS OF **HIMALAYAS**,”

Factory **JOURNEY**





Basmati Rice

The Rice Revolution

What does it take to produce the most sought-after, world-class basmati rice?

It is world-class rice processing plants and that's something Aroma Agrotech Pvt. Ltd. knows all about, perhaps better than most.

Aroma Agrotech Pvt. Ltd. has setup a "State-of-the-Art" rice milling, processing & packaging plant that ensures transition of paddy to fully packed rice untouched by human hands. The Company has imported latest machineries from the renowned manufacturers best in their field across the world like Milling Plant from Buhler, Germany, Dryers from Buhler Germany, Pre Cleaning from Schmidt-Seegar & Fowler Westrup, Storage Silos from Brock's, U.S.A, Colour Sortex from Buhler, Germany, Length Grading from Carter Day, U.S.A and Packaging from Nychrome & Oystar Hassia, Germany. Company has also adopted latest technology for the parboiling process and uses reverse osmosis water to maintain the natural aroma and taste of rice to its maximum.

The company has full-fledged R & D facility at its factory where the latest machines and equipments are made available to the finest brains in food technology to come up with world class products.

Not only the technical resources but our human resource is also our asset. Company has pool of engineers and all other technical and professional staff who help to maintain the standards organizations require for the global market.

“*Traditional* TASTE FROM THE FOOTHILLS OF **HIMALAYAS**,”

Quality **CONTROL**



Quality is not only a procedure at Aroma Agrotech; it is the cornerstone of our company. Our processes are centred on customer pleasure, and we promise 100% consistency in every product we produce. Beyond performing routine audits, our quality assurance department fosters creativity and sets the standard for the creation of novel, ground-breaking products.

We are aware that obtaining the best raw materials is the first step in creating a product of the highest calibre. Our sourcing team makes sure that the rice we buy satisfies our high requirements for quality. From there, every batch of rice is treated with the utmost care in our state-of-the-art milling and processing facilities, which are furnished with state-of-the-art equipment from Buhler, Schmidt-Seegar, and Brock's. Reverse osmosis water is used in the parboiling process in order to maintain the flavour and aroma of our Basmati rice. Our zero-human-touch approach ensures hygiene and uniformity from the paddy to the finished packaged product, giving our consumers quality Basmati rice each and every time

Why Choose **AROMA** Basmati Rice?

What makes us different?

Self Procurement

We place a strong emphasis on painstaking care from the outset since we understand that root to a finish product begins with Raw materials

State-of-Art Milling Technology

From Globally recognized manufacturers such as Buhler, Germany, We have imported the finest machinery available

Critical Points

Our quality assurance division is on a mission, not merely a check-point. We are the ones pushing for New Product Development

Zero Hand-Touch Technology

Our State-of-Art processing facility is our technological marvel that guarantees zero Human hands involvement from Paddy to Packed Rice

Consistent Quality

Ensuring 100% consistency & identical perfection, we gladly guarantee every purchased of our products, anytime, anywhere in the world

Our Domestic **PRODUCTS**



Available in
1, 5, 10, 30 Kgs

Our AAT AROMA
RANGE



“Traditional TASTE FROM THE FOOTHILLS OF HIMALAYAS,”

www.aromaagrotech.com | 12

Our Flagship International PRODUCTS



- 3X Enlarges upto 3 times
- Healthier
- Extra Soft & Non-Sticky
- Exotic Aroma



Available in
1, 5, 10, 20 & 40 Kgs



Global **PRESENCE**



With Globalization being the trend in the industry, our company doesn't lag behind in going Global. Our Company has strong distribution network in all major Basmati consuming countries.

We are already present in Kingdom of Saudi Arabia, U.A.E, Iran, Iraq, Kuwait, Qatar, Bahrain, Azerbaijan, Serbia, Europe, Canada, Australia, South America, Oman, Germany, Egypt, Russia, Georgia, Lebanon, Jordan, U.K, Greece and West Africa, Malaysia, Singapore

Serving more than **40⁺ COUNTRIES** ACROSS THE GLOBE

www.aromaagrotech.com | 14

Our Flagship International **PRODUCTS**



Our AROMA
GLOBAL RANGE



Available in
1, 5, 10, 20 Kgs



“Traditional TASTE FROM THE FOOTHILLS OF HIMALAYAS,”

www.aamaagrotech.com

Key PEOPLE



Mr. Anil Kumar Garg, Chairman & Managing Director, has been a key player in creating Aroma Agrotech's success and is in charge of the organisation. In the rice milling sector, Aroma Agrotech has achieved new heights because to his strategic vision and leadership. He is in charge of the company's marketing, purchasing, and sales, making sure Aroma's goods adhere to the highest quality requirements.

Mr. Anil Kumar Garg
Chairman & Managing Director



An authority in paddy and harvest technology and the management of the Basmati paddy supply chain is **Mr. Sushil Kumar Garg, the director**. His extensive understanding of the production and processing of rice has aided farmers in producing higher-quality harvests and allowed Aroma to uphold its stellar reputation.

Mr. Sushil Kumar Garg
Director



The company's director and chief financial architect, Mr. Vinod Kumar Garg, has been instrumental in elevating Aroma Agrotech beyond its rivals and securing the company's financial stability.

Mr. Vinod Kumar Garg
Director



The director, Mr. Parveen Kumar Garg, is in charge of overseeing plant operations, packaging, and production. His breadth of experience guarantees that our products continue to meet our exacting requirements for quality.

Mr. Parveen Kumar Garg
Director



The company benefits from the youthful enthusiasm and inventiveness of **Director Mr. Anshul Garg**, who helps Aroma Agrotech grow into new markets and improve its brand image.

Mr. Anshul Garg
Director

"All successful people are big dreamers. They imagine what their future could be and work every day towards their goal to make their dream come true."

Our AWARDS & RECOGNITION



MSME Award, 2013 & 2014 (From the Hon'ble Minister of Micro, Small and Medium Enterprises, Sh. Kalraj Mishra, in the presence of Hon'ble Prime Minister, Sh. Narendra Modi.



Niryat Shree Award, 2023 (From the Hon'ble Union Minister of Commerce & Industry, Sh. Piyush Goyal.



**4 STAR EXPORT
HOUSE**



**ASIA'S GREATEST BRANDS &
LEADERS**



**Niryat Shree
Award 2022**



“Traditional TASTE FROM THE FOOTHILLS OF **HIMALAYAS,**”

Go Together Policy

SOCIETAL SUPPORT



Sumitted Mt. Everest



Learning Centers



Tree Plantation



Cycle Distribution



Stitching Centers



Medical Camp



Sports Tournament



Animal Shed



“**WITH ALL YOUR BLESSINGS, SUCCESSFULLY SUMMITED**
MOUNT EVEREST ON 17 MAY MORNING”
-Sunil Rohilla

Company CERTIFICATIONS



We are an ISO 9001-2015, ISO 22000-2018, GMP, BRC and HACCP certified company.



Niryat Shree
Award 2023



MSME 2013 & 2014
(Reg. by Govt. of India)



GOVT. RECOGNIZED
4 STAR EXPORT HOUSE



ASIA'S GREATEST BRANDS &
LEADERS



Basmati Rice

اروما



Basmati Rice

AROMA AGROTECH PVT. LTD.

4 Star Export House | 3 times National Award Winner | Asia's Greatest Brand Leader
An ISO 9001-2015, ISO 22000-2018, HACCP, BRC, GMP Certified Company

Regd. Office : 145, New Grain Market, Gharaunda-132114 (Karnal) Haryana INDIA
H.O. & Works : 103, Milestone, Vill. Garhi Multan, G.T. Road, Gharaunda-132114 (Karnal) Haryana INDIA



+91-94676 25189



contact@aromaagrotech.com



www.aromaagrotech.com

For Dealership, Kindly contact on anshul@aromaagrotech.com



Follow us on